





Quiz

Pepperoni Pizza

20 Years Ago 500 calories

Today
850 calories

Difference: 350 calories



Portion Distortion Quiz

Pepperoni Pizza

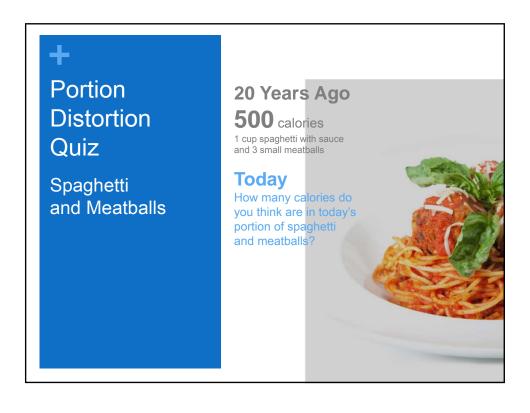
Calories In = Calories Out

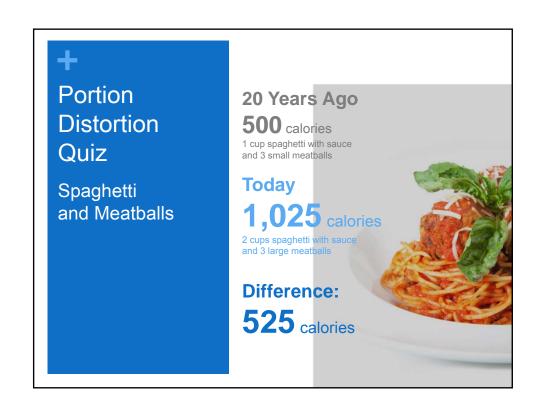
How long will you have to play golf (while walking and carrying your clubs) in order to burn those extra 350 calories?*

If you place golf (while walking and carrying you clubs) for 1 hour you will burn approximately 350 calories.*



*Based on 160 pound person







Portion Distortion Quiz

Spaghetti and Meatballs

Calories In = Calories Out

- How long will you have to houseclean in order to burn the extra 525 calories?*
- If you houseclean for 2 hours and 35 minutes you will burn approximately 525 calories.*

*Based on 130 pound person



Portion Distortion Quiz

Turkey Sandwich

20 Years Ago 320 calories

Today

How many calories are in today's turkey sandwich?

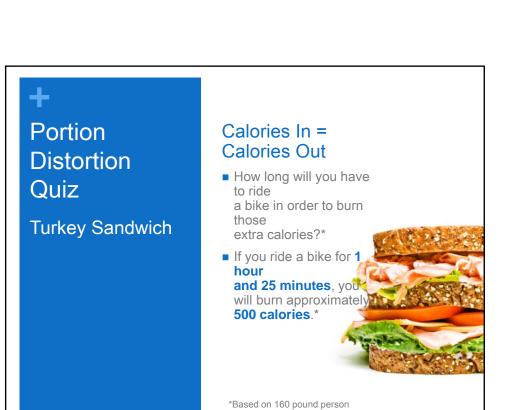




20 Years Ago
320 calories

Today
820 calories

Difference: 500 calories





20 Years Ago
210 calories
1.5 ounces

Today
How many calories
are in today's muffin?





20 Years Ago 210 calories 1.5 ounces

Today
500 calories
4 ounces

Difference: 290 calories





Calories In = Calories Out

- How long will you have to vacuum in order to burn the extra 290 calories?*
- If you vacuum for 1 hour and 30 minutes you will be approximately 290 calories

*Based on 130 pound person



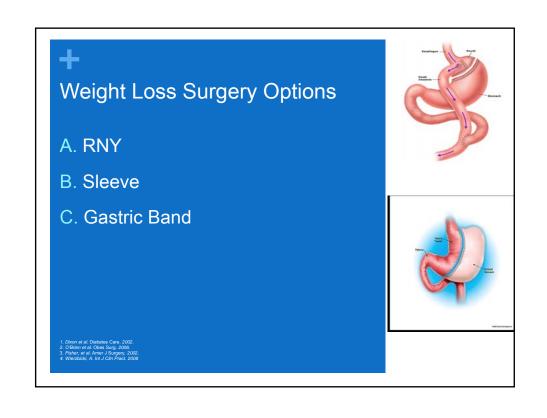
Lifestyle Modification

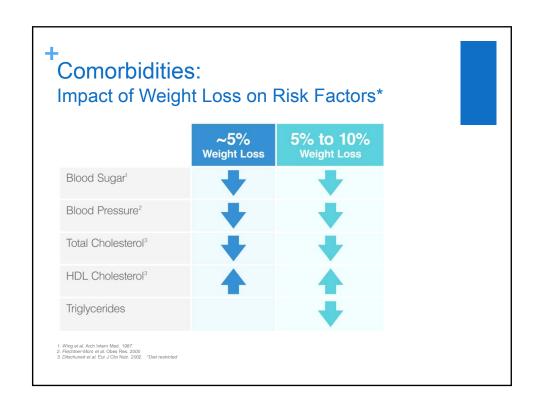
- A.Diet and exercise
- B.Anti-obesity medications
- C.Weight loss surgery

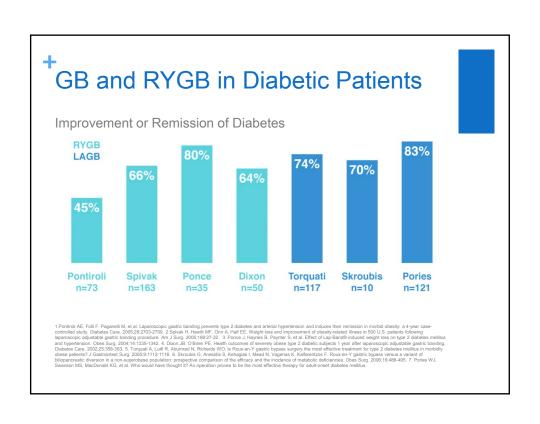


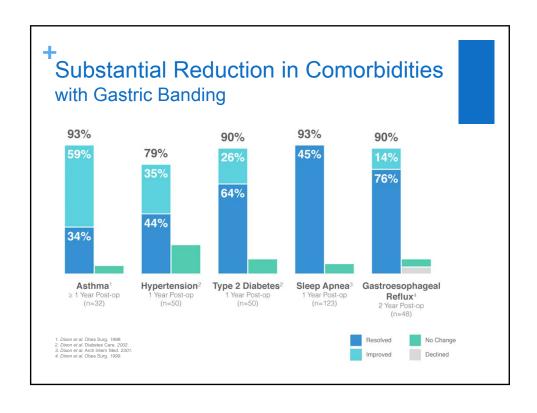
Dixon et al. Diabetes Care. 2002.
 O'Brien et al. Obes Surg. 2006.
 Fisher, et al. Amer J Surgery, 200

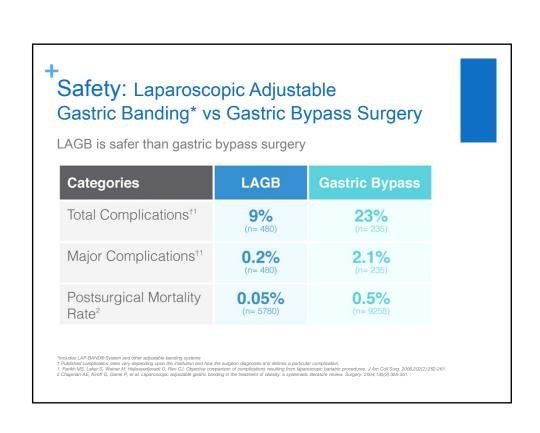


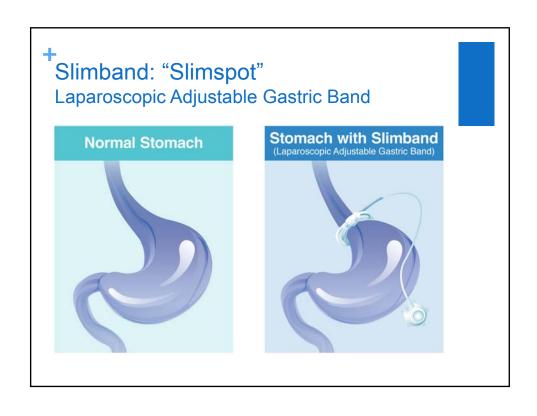


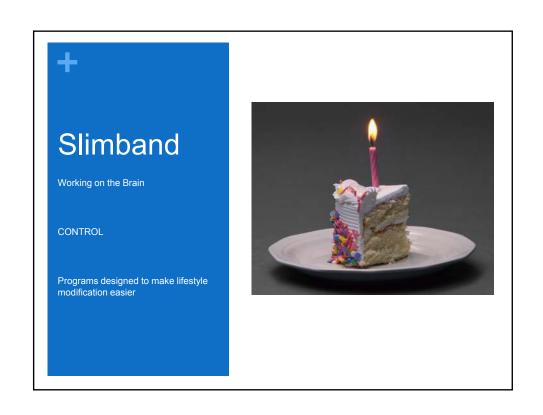




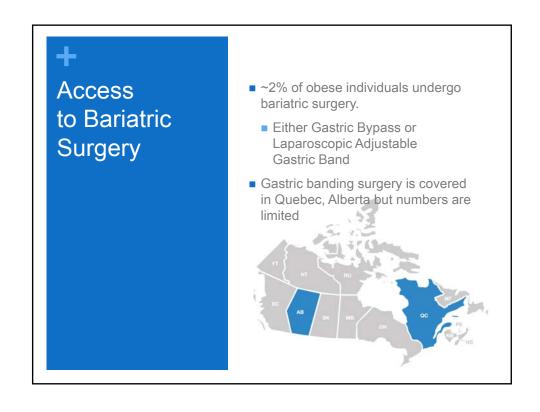














- However, some Canadian insurance companies have provided coverage.
- Value of LAGB surgery has been recognized in a number of HTA reviews:
 - Blue Cross Blue Shield Association (Feb. 07)
 - CADTH (Sept. 07)
 - Ontario Health Technology Advisory Committee (2005)





"I used to hate smiling, and it was no funbeing on air at 252 pounds. Now that I've lost 65 pounds, I actually love smiling and being on camera. My body isn't a problem anymore - there's nothing holding me back."









"With Slimband there's no more waking up in the morning and thinking 'I've failed.' Now it's, 'what can I do today?' I'm so happy - Slimband has given me a life."







Chelsea Then

275 pounds

Frustrated

Missing life

+ Success Stories Perpetua lost 125 lbs

"Before Slimband I couldn't stick to anything, my stomach was winning every battle. Since Slimband my brain wins every battle. Best of all? I feel absolutely amazing; I'm so happy with the way I look now."







Perpetua Then	Perpetua Now
258 pounds	133 pounds
Short of breath	Breathing easily
Lethargic	Energized



